

Sponsor Us

*Wouldst thou like
to give deliciously?*



Annually, Bitchcraft summons tens of thousands of attendees from your demon-graphic

Bitchcraft Fair is an autumn marketplace where alternative culture, handmade artistry, and mystic practice converge. Each year, thousands gather to shop independent makers, explore ritual goods, experience spiritual services, and celebrate a shared love of gothic aesthetics and creative self-expression. Founded in 2018, the fair has endured trials by fire (and even a plague) to summon gatherings across multiple cities each Halloween season, drawing hundreds of vendors and tens of thousands of attendees annually. For one enchanted weekend, convention halls transform into thriving marketplaces of creativity, community, and a little well-placed mischief.



🌸 *Vision and Values*

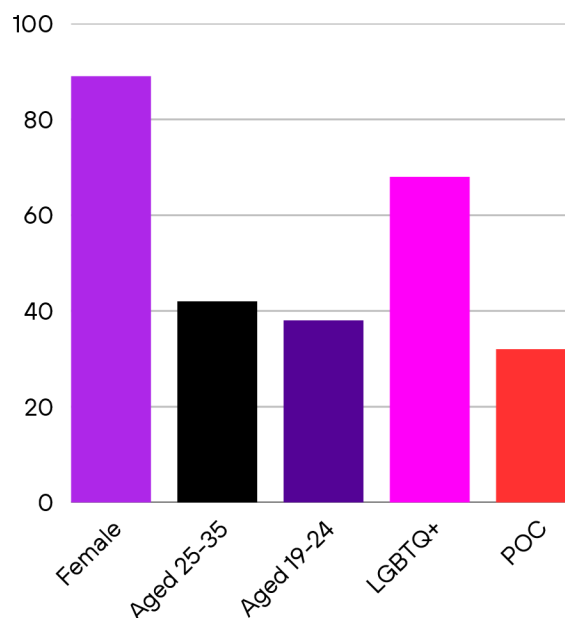
Bitchcraft Fair exists to uplift independent creatives, mystics, and makers while cultivating a space where alternative culture thrives. by building immersive moments that celebrate creativity, self-expression, and the magic of gathering together.

Cultivate Creative Discovery

Create Immersive Experiences

Strengthen Community Connection

🌸 *Attendee Statistics by %*



We'll not only mark our assets with your sigil. Together, let's design immersive and memorable brand experiences

Coven Patronage Tiers

Bitchcraft Fair partnerships are designed to go far beyond logos and banners. We collaborate with brands to create immersive experiences that feel native to the event and memorable for attendees. Whether through lounges, fashion moments, installations, or interactive spaces, each partnership transforms your brand into part of the atmosphere itself. These activations generate organic engagement, social media content, and meaningful connections with the exact audience your brand already serves.

High Priestess

Title sponsor, exclusive partner, and singular presenting force behind one of our most prominent experiences across all three cities.

\$17,500 One Available

- ✓ 10' x 10' booth, 10 free admission badges in all three cities
- ✓ Major sponsorship activation event in all three cities
- ✓ Brand features across all channels, top billing across all press, original limited merch design and brand presence on our official 2026 t-shirt

Major Arcana

Headline an immersive activation for one show in our circuit, with a strong presence and brand placement throughout all three.

\$11,100 Three Available

- ✓ 10' x 10' booth, 10 free admission badges at city of your choice
- ✓ All perks included in Minor Arcana tier
- ✓ Major sponsorship activation in city of your choice which will be promoted as a headline experience

Minor Arcana

Key collaborations such as naming a Witches Brew cocktail, co-designing a limited event tee, and other curated brand participations.

\$5,500 Six Available

- ✓ 10' x 10' booth, 6 free admission badges at city of your choice
- ✓ Specialty limited t-shirt design **or** Witches Brew cocktail mixed and named in your honor
- ✓ Brand feature on all of the following: website, email campaign, social media post across all our channels



Support for handmade, local markets strengthens consumer trust



The Value of Your Partnership

When brands support independent creative markets, they demonstrate authenticity, community and cultural awareness. Bitchcraft Fair provides a platform where brands can engage with audiences who actively seek products that reflect their identity and values. Through immersive activations and collaborative experiences, sponsors build trust, spark conversation, and create lasting impressions that extend far beyond the event itself.

** Targeted Exposure*

Reach an audience deeply aligned with gothic fashion, alternative culture, and handmade creative communities. Attendees arrive specifically seeking brands that resonate with their aesthetic and lifestyle.

** Multi-Channel Promotion*

Partnership includes promotion across Bitchcraft Fair's marketing channels including curated experiences, social media, email marketing, merchandise, and digital as well as printed assets.

** Proven Track Record*

Our events consistently generate strong turnout, enthusiastic repeat attendance, and active social engagement from a highly loyal creative community eager to discover new brands and support independent makers.

** Engagement Opportunities*

Interactive installations and activations allow guests to engage directly with your brand, creating memorable moments and shareable experiences.





Let's connect, no planchette required

Take Your Place in the Coven

Bitchcraft Fair thrives on collaboration with brands that share our passion for creativity, individuality, and alternative culture. By partnering with us, your brand becomes part of an immersive experience that celebrates art, mysticism, and self-expression. Together we can craft installations, performances, and moments that resonate deeply with attendees while introducing your brand to a passionate and engaged community. We'd love to explore how we can bring your vision into the circle.

Summon Us



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