



FOR IMMEDIATE RELEASE

BITCHCRAFT FAIR BRINGS A MAGICKAL MARKETPLACE OF MAKERS, MYSTICS & MODERN CREATRIXES TO PITTSBURGH THIS OCTOBER

PITTSBURGH, PA — September 28, 2026 — This October, hundreds of independent artists, makers, mystics, and creative small businesses will gather at the David L. Lawrence Convention Center for Bitchcraft Fair Pittsburgh, a large-scale Halloween marketplace celebrating handmade art, modern mysticism, creativity, and community.

Taking place Sunday, October 4 from noon to 6 p.m. in Hall D at the David L. Lawrence Convention Center, Bitchcraft Fair invites locals to shop from an expansive collection of independent creators while experiencing an immersive autumn marketplace unlike a traditional craft fair.

Founded in 2018, Bitchcraft Fair is a traveling marketplace centered around independent artists and makers who create outside the world of mass production. The 2026 tour includes stops in Pittsburgh, Portland, and Milwaukee, with Pittsburgh marking the fair's fourth appearance at the David L. Lawrence Convention Center.

"This is much more than a place to shop," says founder Shannon Cook. "We wanted to create a space where creativity feels sacred, where people can discover artists they wouldn't encounter anywhere else, and where the entire experience feels like stepping into another world for an afternoon."

A MARKETPLACE FOR THE MAGICKALLY INCLINED

Bitchcraft Fair Pittsburgh will feature hundreds of independent makers and mystics offering original artwork, handmade crafts, candles, crystals, ritual tools, curiosities, metaphysical goods, and intuitive services. The event is designed to appeal to Halloween enthusiasts, alternative art and fashion lovers, spiritual seekers, collectors, families, and anyone who simply enjoys the beautifully unconventional.

Among the experiences planned for Pittsburgh:

THE ATELIER ALTAR & THE BITCHUAL

At the heart of the 2026 fair is The Bitchual, a communal ritual honoring "The Creatrix," an ideal representing the creative force within all people. Guests are invited to bring a small handmade or meaningful offering to the Atelier Altar. Before the altar is dismantled, participants may return and select another offering, creating a ritual centered around generosity, creativity, and connection between strangers.



CAULDRON COCKTAILS

Guests 21 and older can enjoy a selection of exclusive "Witches' Brew" cocktails created specifically for Bitchcraft Fair, alongside general concessions.

CRAFTER'S CRESCENT

Guests can participate in hands-on crafting, including a wandmaking workshop and a collaborative community art project. These activities are included with admission, with limited spaces available for certain workshops.

THE PHANTASMIC PHOTOBOOTH

Costumes are encouraged at Bitchcraft Fair, and attendees can pose for a complimentary professional photograph at the event's themed photo booth, with additional professional photography options available.

TRICK-OR-TREATING FOR WITCHLINGS & WIZARD APPRENTICES

Children ages 10 and under receive free admission and can participate in trick-or-treating throughout the marketplace, with participating vendors offering small treats and surprises.

SUPPORTING PITTSBURGH'S CREATIVE COMMUNITY

For its Pittsburgh event, Bitchcraft Fair has also launched Offerings from the Collective, an initiative connecting attendees with independent businesses surrounding the David L. Lawrence Convention Center. Participating local businesses are creating special offerings, discounts, and experiences for Bitchcraft Fair attendees throughout the weekend. These partnerships include Dobra Tea and Stay Gold Bookstore.

The event is intended to function not only as a marketplace, but as a way to direct attention and spending toward independent artists, makers, mystics, and small businesses.



EVENT DETAILS

BITCHCRAFT FAIR PITTSBURGH

Sunday, October 4, 2026

12:00–6:00 p.m.

1000 Fort Duquesne Blvd, Pittsburgh, PA 15222

Tickets are available in advance through the official Bitchcraft Fair website. Children ages 10 and under are admitted free.

TICKETS & ADDITIONAL INFORMATION:

[Bitchcraft Fair Pittsburgh](https://www.bitchcraftfair.com/pittsburgh)

[www.bitchcraftfair.com/pittsburgh]

MEDIA / PARTNERSHIP INQUIRIES:

coven@bitchcraftfair.com

ABOUT BITCHCRAFT FAIR

Bitchcraft Fair is a multi-city Halloween craft fair and witch market featuring handmade artists, mystics, tarot readers, and immersive autumn experiences. Founded in Columbus Ohio in 2018, the fair brings together independent creators and audiences across the country to shop small, celebrate creativity, and embrace the strange, beautiful, and unconventional. The 2026 tour includes Pittsburgh, Portland, and Milwaukee.

